



Under the patronage of His Royal Highness Prince Salman bin Hamad Al Khalifa,  
Crown Prince and the Prime Minister of the Kingdom of Bahrain

# GDA INTERNATIONAL DOWNSTREAM CONFERENCE & EXHIBITION

**International  
Downstream Conference  
& Exhibition**

**Theme: Downstream Turning Points - Capitalising on Transformation**

**13-15 February 2023  
Exhibition World Bahrain**

[www.gdaconference.org](http://www.gdaconference.org)

## EVENT BROCHURE

Supported by:



Host Sponsors:



# ABOUT THE GULF DOWNSTREAM ASSOCIATION

The Gulf Downstream Association (GDA) was established by its founding companies Saudi Aramco, Kuwait Petroleum International (KPI), Bahrain Petroleum Company (BAPCO), Kuwait National Petroleum Company (KNPC) and Abu Dhabi National Oil Company (ADNOC). GDA is a pioneering, non-profit association and "point of reference" for all downstream players including industry professionals, corporate executives and legislators seeking to foster excellence and drive advancement through mutually beneficial engagement and industry collaboration.

The association was established to aggregate the scattered wealth of knowledge that lies across the global downstream industry in order to accelerate development and serve as a catalyst for strong and sustainable industry growth in the Gulf region and worldwide. GDA takes a leading role in supporting the local, regional and international industry through sharing of knowledge, experience and best practices.



in f @gda\_bh www.gda.org.bh

## GDA BOARD MEMBERS



**Chairman - GDA**

**Suleman A. Al-Bargan**  
Vice President -  
Global Manufacturing,  
Saudi Aramco



**Vice Chairman - GDA**

**Wadha Al-Khateeb**  
Chief Executive Officer  
Kuwait National Petroleum  
Company (KNPC)



**Board Member - GDA**

**Waleed K. Al Bader**  
Chief Executive Officer  
Kuwait Integrated Petroleum  
Industries Company (KIPIC)



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**Hafedh Al-Qassab**  
Deputy Chief Executive  
Technical & BMP Project  
Director, Bahrain  
Petroleum Company  
(BAPCO)



**Board Member - GDA**

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Chief Executive Officer,  
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**Board Member - GDA**

**Shafi Al-Ajmi**  
President & CEO  
Kuwait Petroleum  
International (KPI)

## GDA FOUNDING COMPANIES





## MESSAGE FROM GDA CONFERENCE 2023 CHAIRMAN

### **Suleman A. Al-Bargan**

Chairman, GDA  
Vice President - Global  
Manufacturing, Saudi Aramco

Dear Friends,

I am honored to chair the 2nd edition of the GDA International Downstream Conference and Exhibition. We had to postpone it from its original date in 2020 due to the COVID-19 pandemic that caused global disruption to businesses and lives beyond anyone's imagination. We promised to return only when it was safe for everyone to come together.

We are now back with renewed energy and enthusiasm. We are also moving to a brand-new venue 'Exhibition World Bahrain' which is opening soon in the Kingdom of Bahrain as the Middle East's largest venue of its sort. As I look into the future, I see a significant growth potential for our industry, despite the challenges posed by geopolitics, environmental concerns, post-pandemic dynamics, and economic uncertainties.

Accordingly, we have designed a conference program that will touch on all these challenges and explore creative ways of not only sustaining, but also growing the downstream industry while positively contributing to the peace and prosperity of humanity.

I welcome you all to join hands with us in this noble mission at this event. I invite you to showcase your best and take away the cumulative best of others from this event. You have a unique opportunity to expand your professional and business network, while bonding with peers on common interests. We are committed to making this event a great success and a memorable experience for all of us. I look forward to learning about your new ideas and exhibiting your best products and service to our delegates.

Dear Friends,

From 13-15 February 2023, over 5,000 industry executives, leaders and personnel will gather for the second edition of the Gulf Downstream Association (GDA) International Downstream Conference and Exhibition under the theme Downstream Turning Points - "Capitalising on Transformation".

As the industry becomes more competitive, we are navigating through a critical period of transformation where margin improvement, sustainability and capitalising on resources are topics of major significance. This event will offer you a chance to interact with leading decision-makers, and build strategic partnerships across the downstream value chain.

Over three days, the GDA conference and exhibition will bring together key players in the GCC including international stakeholders from operators and technology providers to policy makers and academia to the leading event in the region for downstream industries.

Following the resounding success of the inaugural GDA conference and exhibition in 2018, we're back with our in-person event in February 2023 and look forward to making this edition even more successful with your support and participation in all aspects of the event. See you at GDA International Downstream Conference and Exhibition at the Middle East's newest Exhibition and Convention Centre, Exhibition World Bahrain.

## MESSAGE FROM GDA SECRETARY GENERAL



### **Mohammad Al-Shahrani**

Secretary General, GDA  
Head of Affiliates Manufacturing  
Excellence, Global Manufacturing,  
Saudi Aramco



# THE LEADING MIDDLE EAST STRATEGIC FORUM FOR DOWNSTREAM PROFESSIONALS

The GDA Conference is the leading Middle East strategic forum for international downstream professionals to address global business challenges, share best practices and unlock potential opportunities through collaboration and partnerships. The event welcomes refiners, petrochemical companies, related government entities, oil and gas consultants, technology and system providers, research and development entities, and equipment and material manufacturers from the Middle East and beyond.

## WHAT TO EXPECT AT **GDA CONFERENCE 2023**



High Level Sessions



Panel Sessions



VIP Programme



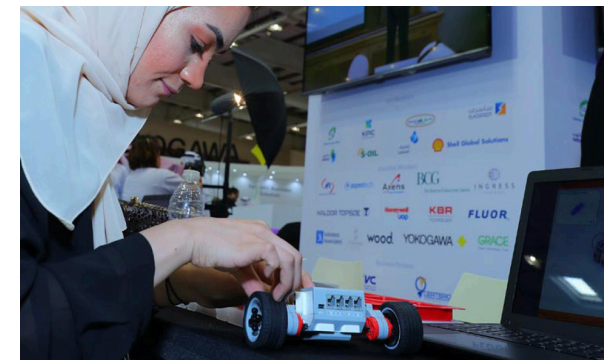
Networking Opportunities



Youth Programme



Technical Sessions



Exhibition



# 9,000

Sqm. of exhibition space

# 5,000

Attendees

# 500

Companies

# 150

Speakers

## 2023 EVENT IN NUMBERS

# 2023 PROGRAMME

## 13 FEBRUARY DAY 1

07:30 › 09:30	Registration
09:30 › 10:00	<b>Welcome</b> by GDA Founding Companies
10:00 › 11:00	Panel Discussion: <b>Downstream Growth Challenges &amp; Opportunities</b>
11:00 › 11:15	Break
11:15 › 12:30	<b>Technical Sessions and Expert Workshop</b> <span>Parallel Sessions</span> Resilience, De-carbonisation and Sustainability, Future Growth
12:30 › 13:45	Lunch
13:45 › 15:00	<b>Technical Sessions and Expert Workshop</b> <span>Parallel Sessions</span> Disruptors, Digitalisation in Downstream Sector and Human Capital & Talent Management
15:00 › 15:15	Break
15:15 › 16:15	Panel Discussion: <b>Business Transformation</b>
16:15 › 17:00	<b>Official Exhibition Opening followed by VIP Tour</b>
17:00 › 18:00	<b>Conference Opening Ceremony including Ministerial Keynotes</b>
18:00 › 18:15	Break
18:15 › 20:30	Gala Dinner and Award Ceremony

## 14 FEBRUARY DAY 2

08:00 › 10:00	Registration Opens
10:00 › 11:00	Panel Discussion: <b>Decarbonization &amp; Sustainability</b>
11:00 › 11:15	Break
11:15 › 12:15	<b>Technical Sessions and Expert Workshop</b> <span>Parallel Sessions</span> Resilience & De-carbonisation and Sustainability <b>Special Session - Market Analysis and Industry trends</b>
12:15 › 13:30	Lunch
13:30 › 14:30	<b>Technical Sessions and Expert Workshop</b> <span>Parallel Sessions</span> Future Growth & Disruptors <b>Special Session - Technology Transformation</b>
14:30 › 14:45	Break
14:45 › 15:45	Panel Discussion: <b>Energy Transition</b>
15:45 › 16:00	Break
16:00 › 17:00	<b>Technical Sessions and Expert Workshop</b> <span>Parallel Sessions</span> Digitalisation in Downstream Sector & Human Capital and Talent Management <b>Special Session - Downstream World-Class Projects Delivery</b>

## 15 FEBRUARY DAY 3

08:00 › 09:00	Registration Opens
09:00 › 10:00	<b>Technical Sessions and Expert Workshop</b> <span>Parallel Sessions</span> Resilience & De-carbonisation and Sustainability
10:00 › 11:00	Panel Discussion: <b>Digital Transformation in Downstream</b>
11:00 › 11:15	Break
11:15 › 12:15	<b>Technical Sessions and Expert Workshop</b> <span>Parallel Sessions</span> Disruptors, Digitalisation in Downstream Sector & Human Capital and Talent Management
12:15 › 13:30	Lunch
13:30 › 14:30	Panel Discussion: <b>Human Capital &amp; Diversity</b>
14:30 › 14:45	Break
14:45 › 15:30	<b>GDA Conference Outcome and Closing Remarks by Conference Chairman</b>
16:00	Exhibition Closing

Updated 06 December 2022



# ATTENDEE PROFILE



## VIP and C-Level Executives

- Ministers and Government Officials
- Board Members
- Presidents
- Vice Presidents
- Chief Executive Officers
- Executive Directors
- Managing Directors
- General Managers
- Chief Engineers

## Operations and HR professionals

- Country and Division Managers/Heads
- District Managers/Supervisors
- Marketing Managers
- HR, Training or Team Leaders/Managers
- Internal Auditors

## Engineers and other professionals

- Advanced Process Managers
- Area Managers
- Business Development Managers
- Chemical Engineers
- Communications Engineers
- Compliance Engineers
- Consultants
- Costing and Planning Engineers
- Design Process Engineers
- Digitalisation Engineers
- Instrumentation Managers
- Energy Engineers
- EP Managers
- Environment Engineers
- Facilities Planning Engineers
- Field Service Engineers
- Fire Officers
- Gas Process Engineers
- Inspection Engineers
- Instrument and Control Engineers
- Instrument Design Engineers
- IT Specialists
- Lead Engineers
- Lead Scientists
- Maintenance Engineers
- Modelling and Planning Specialists
- Network Engineers
- NGL Managers
- Oil Producing Engineers
- Operational Excellence Managers
- Planning Managers
- Plant Engineers
- Process Applications Managers
- Process Control Managers
- Production Engineers
- Process Managers
- Project Managers
- Quality Managers
- Refinery Engineer/Managers
- Reliability Engineers
- Research Engineers
- Risk Assessment Engineers
- Safety and Environment Managers
- Sales and Marketing Managers
- Specialty Products Managers
- Technical Catalysts Managers
- Technical Services Managers
- Technology Managers
- Technology Sales Managers

# WHY PARTICIPATE



## Shape consumer perception

Position your organisation as a supporter of the downstream industry.



## Build brand visibility

Boost your brand presence in front of key downstream vendors, technology providers, operators, policy makers and academia.



## Focus on your target market

Demonstrate your organisation as an industry expert and channel your solutions to a highly relevant and niche sector.



## Gain audience insights

Cater to your customers and engage one-on-one with professionals and understand their challenges.



## Generate new leads

Connect with consumers who are actively in need of your services and drive sales.



## Enhance business, consumer and VIP relationships

Develop deeper, meaningful connections with your target market. Turn your practical insights to strategies that are result-oriented.



A well-managed show, overall. Good material and audience. The quality of this meeting has been steadily improving over the years. Catering requires special mention this time - quality was good. Kudos to the organizers! - **Dr. Pratap Nair, President & CEO, Ingenero Inc**



# GDA CONFERENCE AND EXHIBITION

## 2023 SPONSORSHIP PACKAGES

		Platinum USD 100,000	Gold USD 75,000	Silver USD 50,000
<b>Exclusive benefits</b>	Each sponsor will be branded exclusively on a function, an area or an item to be selected from the list of exclusive benefits. List of exclusive benefits provided separately, please contact the organisers	✓	✓	✓
<b>Marketing and Branding benefits</b>	Inclusion of company name and logo in alphabetical order in all event collaterals (subject to deadlines)	✓	✓	✓
	Use of the GDA Conference logo	✓	✓	✓
	Prominent logo branding and link to sponsor's website on the event website	✓	✓	✓
	Prominent logo branding and link to sponsor's website in the electronic newsletters	✓	✓	✓
	Identification with logo on exhibitions maps	✓	✓	✓
	Email campaign sent to all registered attendees on sponsor's behalf	2	1	1
<b>Economical Benefits</b>	Full complimentary delegate passes	12	8	4
	Access to 'GDA Executive Club' for designated registered delegates	6	4	2
	Complimentary space only at the exhibition	58 sqm	39 sqm	21 sqm

\*Above rates are inclusive of Bahrain VAT



# BAHRAIN REIMAGINED



## About Bahrain

Bahrain offers valuable opportunities for businesses and the best market access to growing Gulf economies and beyond. Located at the heart of the Gulf region, Bahrain has a natural geographic advantage, which is continually enhanced through new infrastructure projects. The rich culture and history of Bahrain mixed with modern amenities create a world of possibilities.



## Bahrain Airport

Four times larger than the old airport terminal, the new building has capacity to handle up to 14 million passengers per year. It offers rooms, suites and sleeping pods that can be booked for stays of two hours and upward. There's also a museum space called Cultural Heritage Galleries, which celebrates Bahrain's past and present.



## New Event Venue

Strategically placed within Bahrain's dynamic new events, sports, and entertainment precinct, Exhibition World Bahrain is located adjacent to the Bahrain International Circuit (BIC), Al Dana Amphitheatre, and the soon-to-be developed Bahrain International Sports Precinct. With easy access to the new Bahrain International Airport, 18,000 hotel rooms, and a wide range of attractions and dining experiences, Exhibition World Bahrain, we look forward to hosting you at a world-class venue.



A professional conference for downstream professionals. - **Xander de Jong, Principal Process Engineer, R&D, Q8 - Kuwait Petroleum International Ltd**



# OFFICIAL SPONSORS

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## Academic Partner



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